

# New Measure Process *Launched!!!*



**AYAD AL-SHAIKH**  
**JUNE 25, 2020**

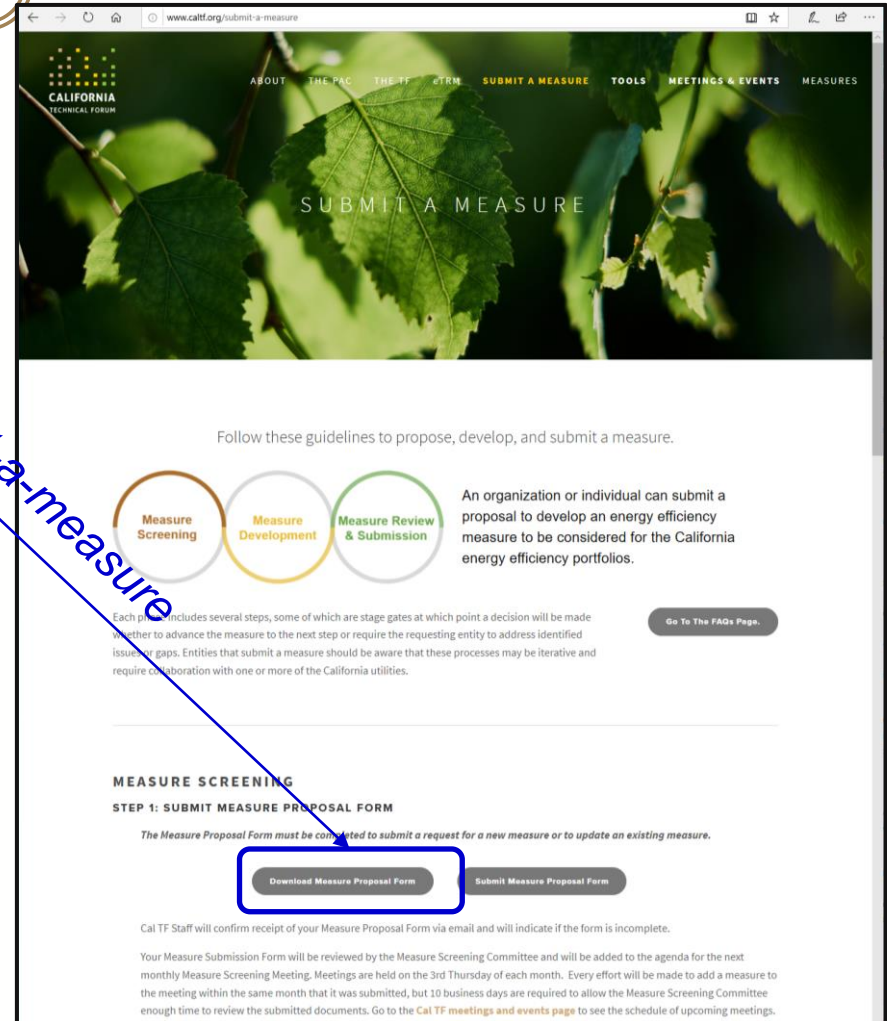
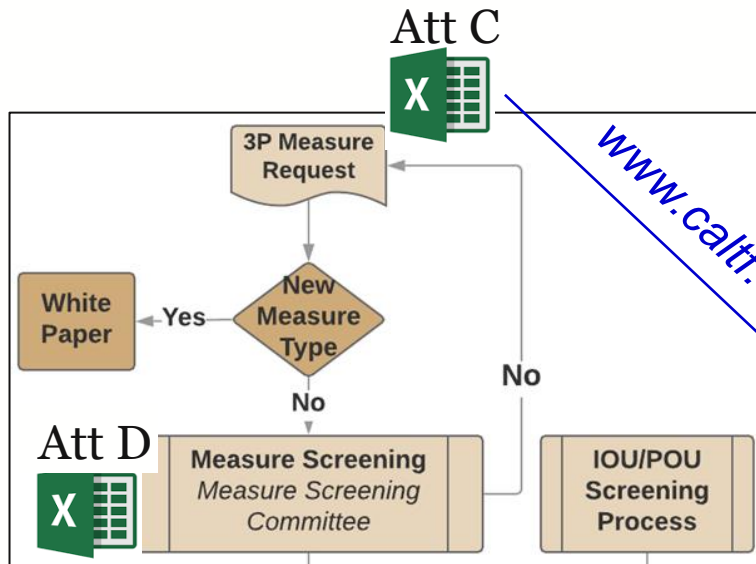
# Highlights

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- Website went live at the end of May!
  - [www.caltf.org/submit-a-measure](http://www.caltf.org/submit-a-measure)
- Measure Screening Committee is starting to meet
  - We have a great group that I will introduce.
  - We have already received our first proposal!
- Next Step...
  - Educate stakeholders that this path exists.
  - We want you to be our ambassadors to spread the word.

# Website Launched!

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The screenshot shows the website's 'SUBMIT A MEASURE' page. The page features a navigation menu with links for 'ABOUT', 'THE PAC', 'THE TF', 'CTRM', 'SUBMIT A MEASURE', 'TOOLS', 'MEETINGS & EVENTS', and 'MEASURES'. The main heading is 'SUBMIT A MEASURE'. Below the heading, there is a section titled 'Follow these guidelines to propose, develop, and submit a measure.' This section includes three circular icons representing the stages: 'Measure Screening', 'Measure Development', and 'Measure Review & Submission'. A text box explains that an organization or individual can submit a proposal to develop an energy efficiency measure to be considered for the California energy efficiency portfolios. A 'Go To The FAQs Page.' button is located below this text. The 'MEASURE SCREENING' section is highlighted with a blue box, and the 'Download Measure Proposal Form' button is also highlighted with a blue box. The 'Submit Measure Proposal Form' button is also visible.

# Screening Committee Team

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## Voting Members:

- IOUs
  - Henry Liu / PG&E
  - Jay Madden / SCE
  - Chan Paek / SCG
  - Ed Reynoso / SDG&E
- POU's
  - Armen Saiyan / LADWP
  - Michael Corbett / SMUD
- CEDMC (*one vote*)
  - Jim Hanna / Energy Solutions
  - Chris Ford / The Energy Coalition
- NAESCO (*one vote*)
  - Thomas Wray / ABM
  - Jonathan Pera / Willdan Energy Solutions
  - Mike Casey / Onsite Energy – A Willdan Company

## Non-Voting Members

- CEC
- CPUC
- Independent Advisors
  - (tbd)
- Cal TF Staff
  - Ayad Al-Shaikh
  - Tomas Torres-Garcia

# Key Features

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## Open to 3Ps

Allows Third Parties (3Ps) to propose & develop new & updated measures

## Upfront Measure Screening

By committee of multiple stakeholders

## Early Input

CPUC Consultant & Cal TF

## Standard Template

Standardization increases efficiency & consistency across all measures  
Data dictionary explains each field

## Clear Guidelines

Standardization of QA/QC  
Ensures high-quality, accurate measure analysis & documentation

## Final Review

Cal TF Affirmation  
CPUC Consultant review & approval for all IOU measures

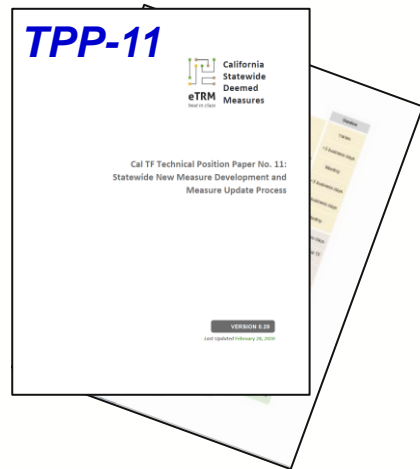
# New Measure Process

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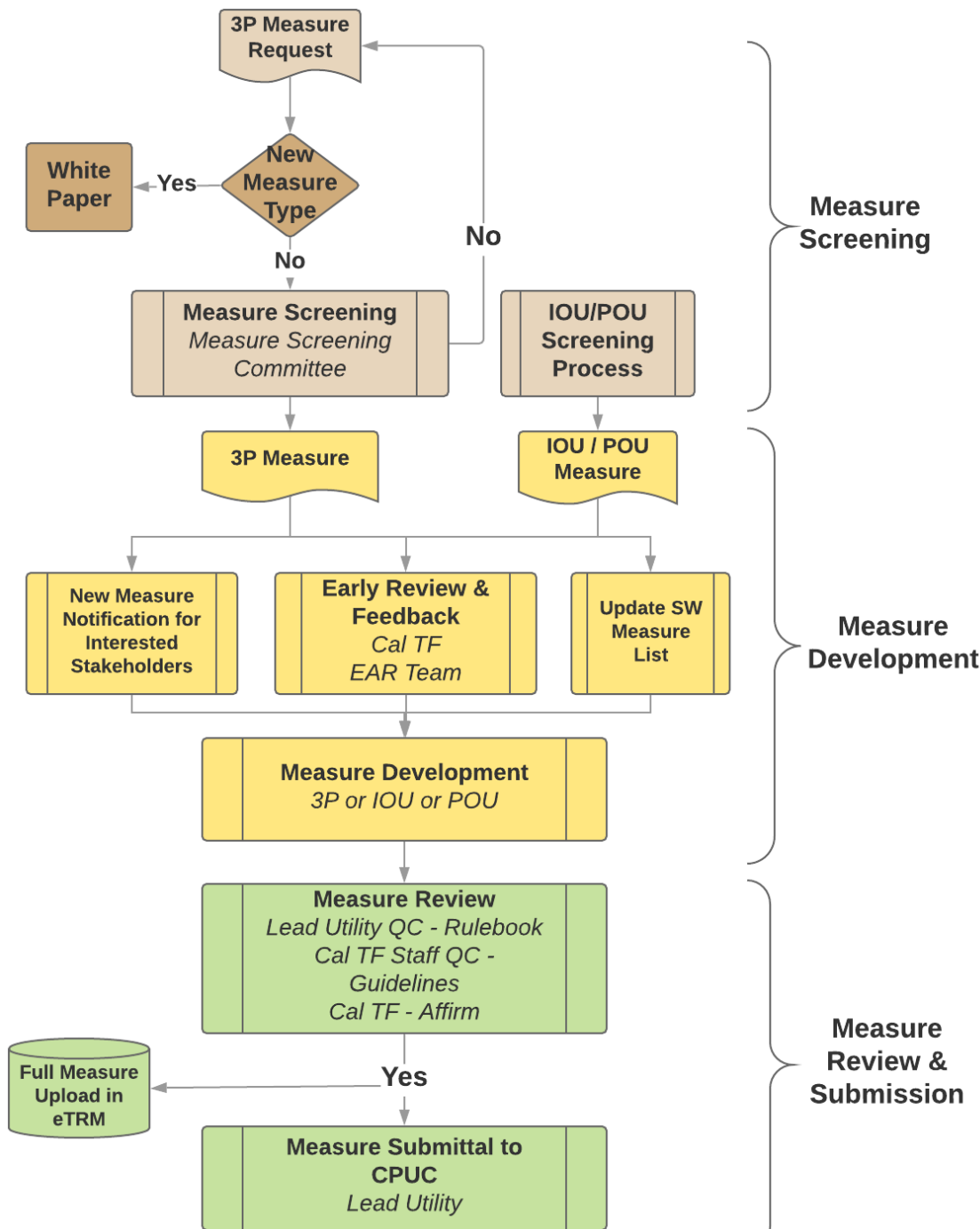


- **Goals:**
  - ❑ Understand that a new process exists to get energy efficiency measures into utility programs for Third Parties (ie, implementer or manufacturer).
- **Additional Value:**
  - ❑ Measures that are not accepted should be redirected.
  - ❑ Get early feedback from experts.

# Process Flow



[www.caltf.org/tools](http://www.caltf.org/tools)  
 (scroll down to  
 “Technical Position  
 Papers (TPPs)”)



# Emerging Measure Types

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## EE Measure Types

- Procedural measures
- Fuel Substitution measures
- Targeted measures
- Bundled EE measures
- Measures with savings predominantly from software
- BRO & service measures - modifying existing parameters
- Codes & Standards
- EUL extender measures
- Industrial measures

## Bundled Measure Types

- Generation + EE
- Demand Response + EE
- Storage + EE

### *White Paper Statement:*

- *Definition of Measure Type*
- *Key Characteristics*
- *Key Policy Considerations*
- *Impact/Importance*