

Cal TF New Measure Review Process



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New measure intake scorecard, revised

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	Category 1: Measure impact (40% of total)			Category 2: Customer appeal (35% of total)				Category 3: Measure viability (25% of total)	
0=low 4=high	Anticipated TSB value	EUL	Strong equity component	Product appeal	Ease of adoption	Affordability	NEBs	Appropriate fit for eTRM	Ease of PA implementation
Weight within category	50%	30%	20%	25%	20%	30%	25%	50%	50%
Total weight	20.00%	12.00%	8.00%	8.75%	7.00%	10.50%	8.75%	12.50%	12.50%

- Category 1: **Removed**: energy savings, cost-effectiveness, ‘meets non-EE goals’; **Added** anticipated TSB value, strong equity component
- Category 2: Unchanged
- Category 3: **Removed** product stability, size of market; **Broadened** definition of ‘ease of PA implementation’ to include portfolio TRC

Discussion: TSB the way to go? Is there a preferred way to look at TSB in this (scoring it and/or breaking it up)?

Proposed priorities for new measure intake 2023

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1. Sunset list – poor cost effectiveness but with TSB potential
2. Measures in progress – should we reprioritize anything based on TSB?
3. Measures not fully developed because cost-effectiveness was looking iffy
4. Other jurisdiction measures
 - *We conducted a TRM gap analysis*
 - *200+ measures not in current eTRM*
 - *We want to know where your portfolio gaps are to narrow these 200+*
 - *Best to coordinate with programs teams, implementers, or both?*
5. Future pull approach with industry outreach

Proposed top 20 initial entities to target

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1. IN2 – NREL/Wells Fargo
2. Incabutenergy (EPRI)
3. E-Lab (RMI)
4. Build Edison
5. 3rd Derivative
6. Energy Foundry
7. Energy Impact Partners
8. GSA Green Proving Ground
9. Gas Technology Institute
10. Utility ET Programs (incl. CalNext/ETCC)
11. Greentown Labs
12. Urban Future Lab
13. CEC EPIC
14. CalSeed
15. The Clean Fight
16. Elemental Axcelerator
17. Energy Foundry
18. LACI
19. Cleantech Open
20. Prospect Silicon Valley



**Feedback
welcome!**