

# Cal TF 2020 Business Plan Status Update



**CALIFORNIA**  
TECHNICAL FORUM

ANNETTE BEITEL  
AYAD AL-SHAIKH  
CAL TF STAFF  
SEPTEMBER 24, 2020

# Cal TF 2020 Business Plan Status Update

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- Agenda
  - General eTRM Update
  - Review the status of various business plan goals for 2020
  - Show how these elements work together to enhance the deemed measure ecosystem

- Key:

-  Goal Complete

-  Goal In Progress

-  Cost Savings

-  Collaboration

-  More Measures

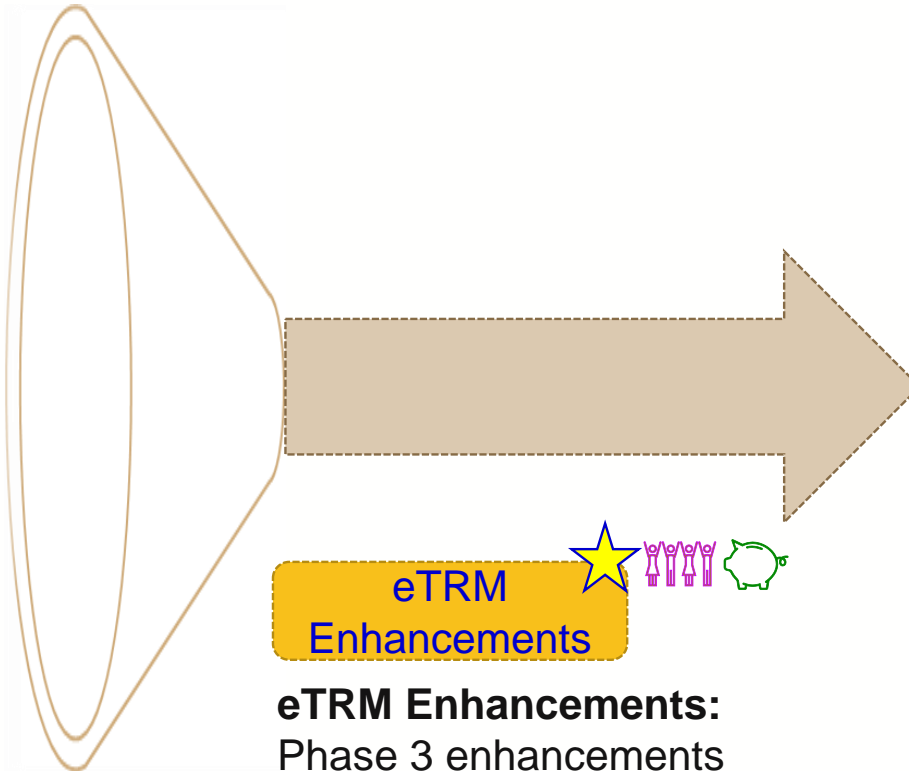
# Measure Ecosystem

## Goal 1 – Administer the eTRM

3

Trainings

### eTRM Administration



eTRM  
Enhancements

**eTRM Enhancements:**  
Phase 3 enhancements socialized; mandated by E-5082 (plus more).

- eTRM Trainings:**
- IOUs and POUs
  - WP developers
  - CPUC Staff
  - CPUC consultants (Group A and Group D)
  - CEC (Demand Analysis -> Energy Assessments Division; Energy Research and Development Division)
  - Innovators (LACI, individuals submitting to Measure Process)
  - Universities (UCD)

Support  
Users

# Measure Ecosystem

## Goal 2 – eTRM Transition & Launch Plan

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**Purpose: Phase out DEER Ecosystem**



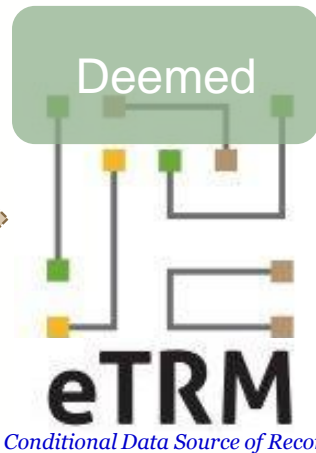
**Conditional Data Source of Record**  
1/2/21



**CPUC-Phase 1**



**Phase 1 Requirements:**  
Execute plan to meet conditional data source of record requirements.



**eTRM Transition and Launch Plan**



- IOUs - 4
- POU's – 2
- POU's – (Rest)
- CPUC Staff
- CPUC Consultants
- CEC Staff
- 3Ps

**eTRM Governance Plan**



- CPUC (& CEC?)
- POU's – LADWP and SMUD

# Measure Ecosystem

## Goal 3 – New Measure Process

### TPP-11: New Measure Process

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Manage & Implement Process



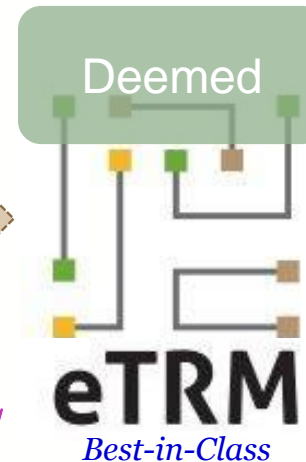
**Website Launch:** May 2020

- Data request tool

**Process Launch:** June 2020

- Screening Committee Training
- First measure!

Develop Metrics



### Outcomes

- Inclusive committee measure review
- Transparent process
- Feedback *and help* to measure proposers
- New measure forms aligned with Measure Template (so developers will know what is needed for regulatory review/approval and portfolio introduction)

### Expanded Measures

- New Measure types
  - EE/DR
  - Bundle packages
  - IoT
  - Targeted measures

# New Measure Process

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**Cal TF Website**  
*[www.caltf.org](http://www.caltf.org)*

**eTRM**  
*[www.caetrm.com](http://www.caetrm.com)*

**Submit a Measure**

**Tools**

**The TF**  
**(Subcommittees)**

User Guide

Proposal Form

Measure Template  
Data Dictionary  
Style Guide

Savings Methodology  
Cost Methodology  
Measure Classification

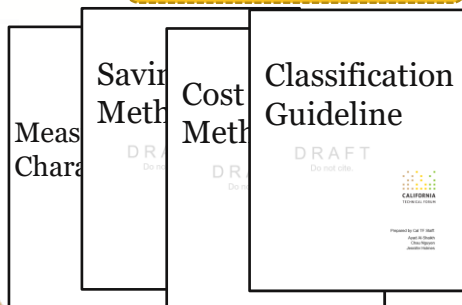


# Measure Ecosystem

## Goal 4 – White Papers - Guidelines

**Purpose: Clarity,  
Consistency and  
Transparent  
Approaches**

White Papers



**Modeled Measure Guidelines**

- Subcommittee developed
- **Cal TF Affirmed!**

**Measure Savings Guidelines**

**Measure Cost Guidelines**

- Subcommittee developed
- Affirmation planned for Sept mtg

**Measure Classification Guidelines**

- In subcommittee development



**Guidelines:**

- Transparency
- Get it right the first time!
- Lower costs
- Consistency across measures and measure categories

# Measure Ecosystem

## Goal 4 – White Papers – New Measure Types

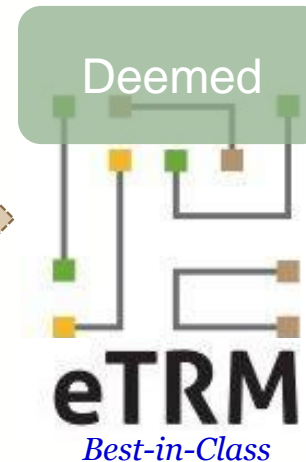
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**Purpose: New Measures for Portfolio**

**New Measure Type Memos**

**Outcomes:**

- More measures!
- More savings!



**New Measure Types:**

- Procedural measures
- Targeted measures
- **Bundled EE measures**
- Measures with savings predominantly from software
- BRO & service measures
- EUL extender measures
- Industrial measures
- **Fuel Substitution measures**
- Generation + EE
- **Demand Response + EE**
- Storage + EE



# Measure Ecosystem

## Goal 4 – Technical Position Paper (TPP)

**Purpose: More C/E Measures for Portfolio!**

C/E Scope

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**Outcomes:**









- Foundational documents
- Not just technical or policy
- Provides a plan for execution
  - Framework
  - Process
  - Collaborative approach for generating consensus

Deemed

eTRM

*Best-in-Class*

**Past Cal TF TPPs:**

- Statewide measures (TPP-6) (*400+ measure → 130 statewide*) 
- eTRM development (TPP-2) (*DEER replacement!*) 
- Measure development guidelines (TPP-7) (3P participation in implementation) 
- New measure guidelines (TPP-3, 4, & 5) (Maintain workpaper standards) 
- New measure process (TPP-8 & 11) (More measures) 

# Measure Ecosystem

## Goal 6 – Hybrid Measure Guidelines

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### Develop Guidelines and Process for Hybrid Measures

Custom

Hybrid

Deemed

#### Outcomes:

- Streamlined custom
- Less expensive
- Happier Customers!
- Less frustration for implementers

eTRM  
*Best-in-Class*

Hybrid /  
Custom

#### Hybrid Subcommittee

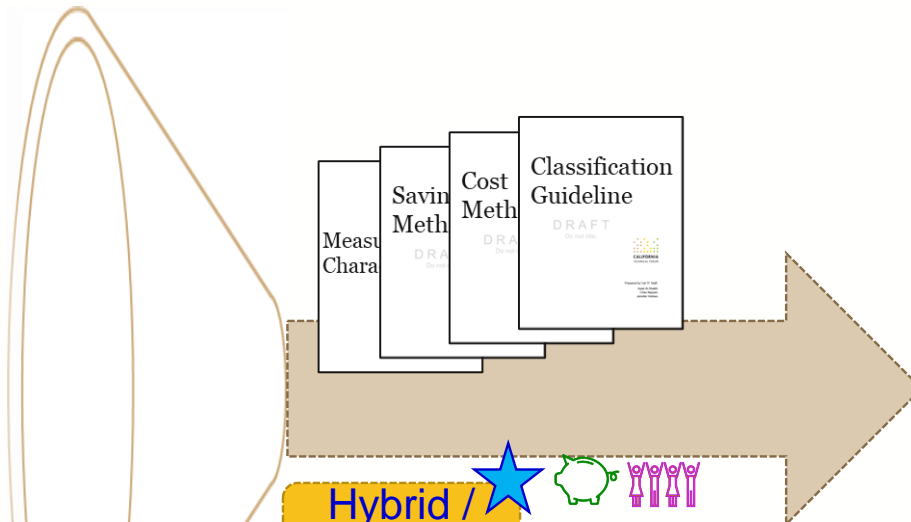
- Concept discussed with IOU, CPUC, and implement
- Develop definition, guidelines, and process
- Identify and create hybrid measures

#### POU Custom Project Development and Review White Paper

# Measure Ecosystem

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## Develop Guidelines and Process for Hybrid Measures



Hybrid /  
Custom

### Hybrid Subcommittee

- Concept discussed with IOU, CPUC, and implement
- Develop definition, guidelines, and process
- Identify and create hybrid measures

### POU Custom Project Development and Review White Paper

Custom

Hybrid

Deemed

**eTRM**  
*Best-in-Class*

### Outcomes:

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# 2021 Cal TF BP



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**CAL TF STAFF**  
**SEPTEMBER 24, 2020**

# Business Planning for 2021





Goal	Metrics	Tactics (Cal TF)	Benefits	Tactics (Others)
<b>Develop the 2021 Cal TF Business Plan</b>	Develop Cal TF 2021 Business Plan <ul style="list-style-type: none"> <li>• Draft by October 15, 2020</li> <li>• Final by the December 2020 PAC Meeting</li> </ul>	Cal TF Staff will solicit comments on the draft Cal TF 2021 Business Plan from TF, PAC, CPUC and CEC staff, and other stakeholders.  Cal TF Staff will develop a final 2021 Business Plan that reflects stakeholder input. Cal TF Staff will submit to PAC for review and approval in the December 2020 PAC meeting.	Transparency	PAC, TF, CPUC Staff, and others will provide input on the draft 2021 Cal TF Business Plan.  PAC will affirm the 2021 Business Plan by December 2020.

# Business Planning for 2021

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- Topics to consider

- Mandatory

- ✦ Cal TF Administration 
    - ✦ eTRM Enhancements 
    - ✦ New Measure Review Process 
    - ✦ Ongoing Measure Updates 

eTRM



- Optional

- ✦ White papers, TPPs, Custom, Hybrid
    - ✦ Additional Considerations:
      - Are we meeting POU wants/needs
      - Interests of other TF members?

# Regulatory Engagement Update: CEC



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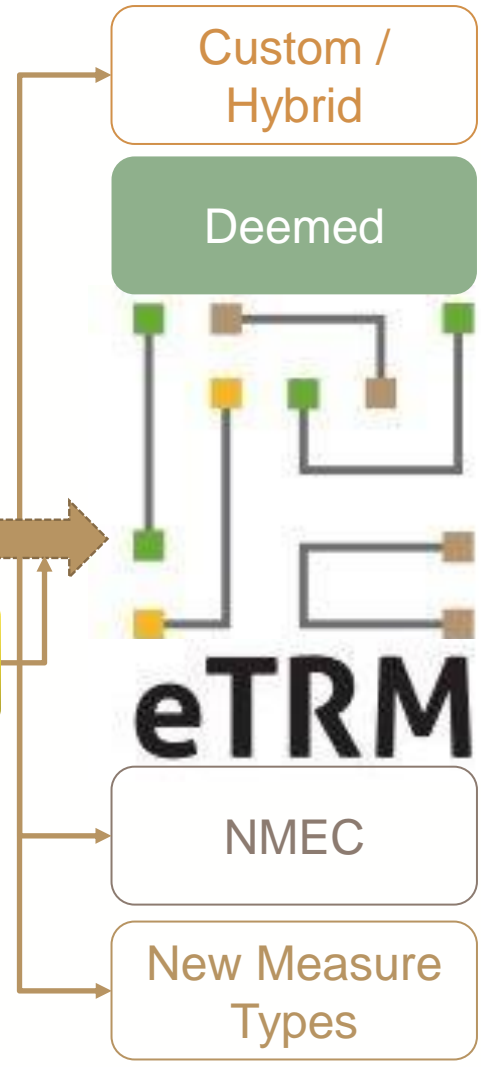
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- Implementers
- Manufactures
- National Labs
- Universities
- Innovation Hubs
- Innovators
- DOE / ARPA-E
- Other Jurisdictions
- EPIC + ET
- Venture Capitalists

## *New Measure Process*



New Measures 



IOU / POU Portfolios



# CEC R&D Team: EPIC Collaboration

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- Measure Screening Committee:
- Cal TF Staff • CEDMC
  - IOU Leads • NAESCO
  - POU Leads • SMEs

**EPIC**  
**\$147M/yr**  
D.20-08-042  
until 2030

**EPIC**  
EE/IDSM

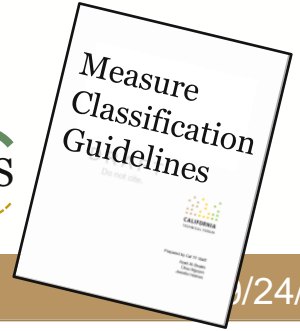
**IOU / POU**  
**Portfolios**

*New Measures!*

*Market Feedback*

*eTRM, Tools, and Cal TF*

- R&D / ET
- Custom
- Hybrid
- Deemed
- NMEC
- C&S



# Review of EPIC Annual Reports

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- EPIC has broad scope
- Reviewed 5 Annual Reports (2015-2019) and identified 4 potential New Measures



EE + IDSM  
Residential



Agricultural



Industrial



Commercial

# CEC R&D Team: EPIC Collaboration

- Measure Screening Committee:
- Cal TF Staff • CEDMC
  - IOU Leads • NAESCO
  - POU Leads • SMEs

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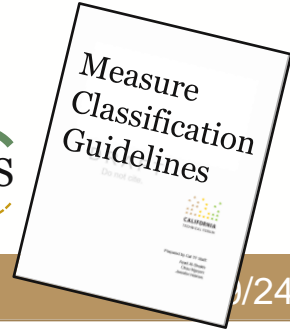
**IOU / POU  
 Portfolios**

*New Measures!*

*Market  
 Feedback*

*eTRM,  
 Tools, and  
 Cal TF*

- R&D / ET
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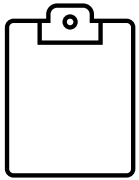


# Maximizing Value of Cal TF



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# Maximize Value of Cal TF Survey

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- Purpose: Help set direction for Cal TF going forward
- Structure:
  - Rate value of past work (numeric and room for comments)
  - Cal TF and PAC Process
    - ✦ What is working/what can be improved
    - ✦ Solicit input on changes to Cal TF composition
  - Solicit input on future direction
    - ✦ Mission
    - ✦ Objectives
    - ✦ Paste value of future possible work (numeric and room for comments)
  - Will separately report responses from different organizational types (assuming sufficient responses received in individual categories)
    - ✦ Cal TF members, implementers, IOUs, POU's, CPUC Staff/consultants, CEC Staff/consultants, Evaluators
  - Follow-up individual interviews, as needed.