# Existing Measures Communication Plan



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# Agenda Today

- Overview of eTRM capabilities tied to job functions
  - VERY high level
- Insight into what we could do
- Survey
  - Goals to gain understanding of
    - New/additional ways that the data could be used
    - What current challenges you might be facing
    - How you would want to receive data
  - What data, How/When to Receive, How to Comment

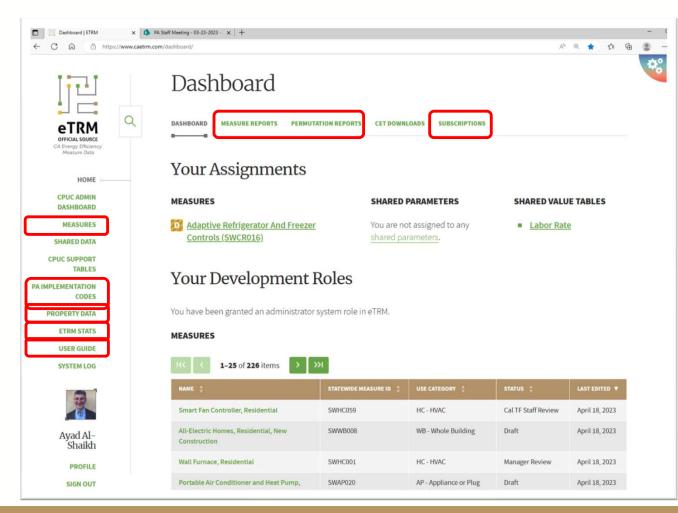


# How Do You Use the eTRM Today? How Can You Use the eTRM Tomorrow?



#### Program Manager

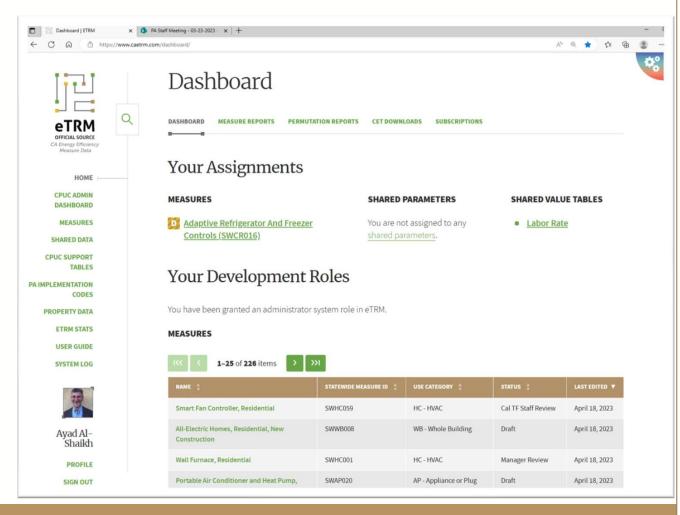
- Planning
  - Measure Reports
  - Permutation Reports
  - eTRM Stats-Claims
  - PA Implementation Codes
- Understanding/Learning
  - Training
  - Measures
  - Property Data
- Keeping Informed
  - Subscriptions
  - eTRM Stats-Sunsetting
  - Dashboard
- Measure Developer
- Implementer

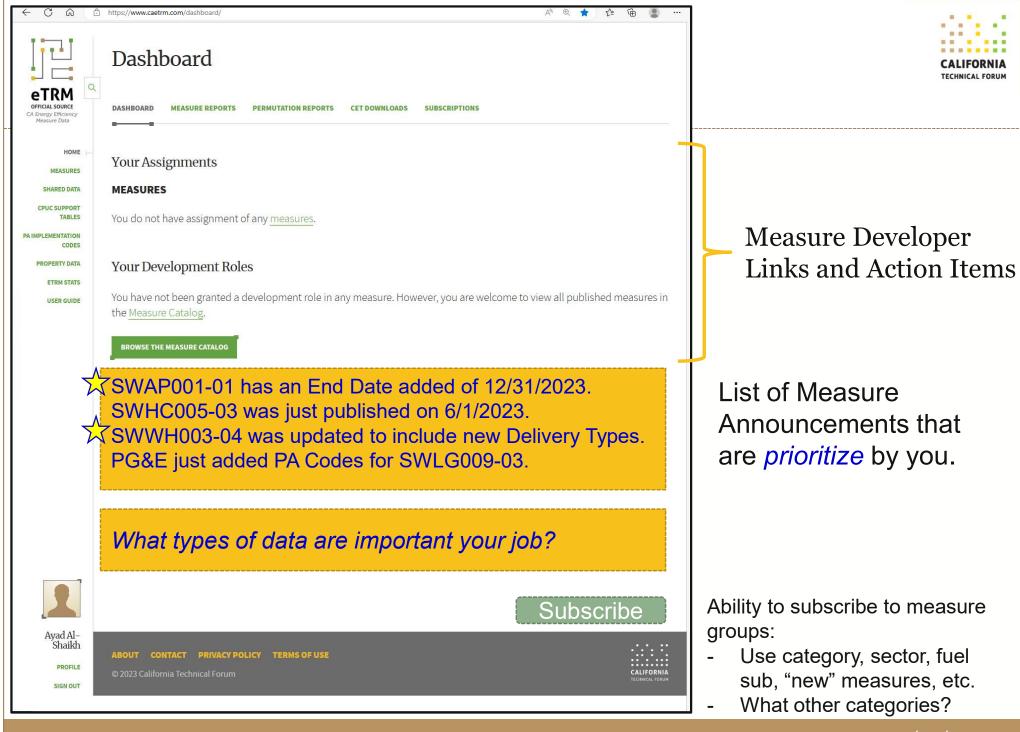


# How Do You Use the eTRM Today? How Can You Use the eTRM Tomorrow?



- Program Manager
- Measure Developer
- Implementer
  - Planning
    - Measure Reports
    - Permutation Reports
    - eTRM Stats-Claims
    - PA Implementation Codes
  - Understanding/Learning
    - Training
    - Measures
    - Property Data
  - Keeping Informed
    - Subscriptions
    - eTRM Stats-Sunsetting
    - eTRM Stats-Measure Comparisons
    - Dashboard







# Goals of the Meeting to Understand

- New/additional ways that the data could be used
  - Connection between measures and claims (visual?)
  - Connection between claims and potential
- What current challenges you might be facing
  - How to track and prioritize changes
  - Visibility into differences between versions
- How you would want to receive data
  - Can/should we avoid email overload



# Starting the Survey





- Time to open the survey!
  - https://www.surveymonkey.com/r/C8W7GV3
  - (click the link or paste into browser)

- See the link in the chat
  - In checkboxes, it is OK to select more than one if they apply
  - Note that for ratings: 1 Least important / 5 Most important



#### **Audience**

Engagement

**What Data** 

How/When Receive

- Which groups need to be informed:
  - O IOUs / POUs
  - CCAs / RENs
  - Implementers / CEDMC
  - CPUC / Evaluators
  - Who else?
- Is it better to focus data by job function:
  - Program manager
  - Engineer
  - Customer
  - Other categories?





**Audience** 

**Engagement** 

**What Data** 

How/When Receive

- What is the best way to engage with each group to understand stakeholder needs and preferences:
  - Focus group meetings
  - Survey
  - Regular group meetings
  - Other?





**Audience** 

Engagement

#### **What Data**

How/When Receive

- What data is more important for you to track?
  - Measure related:
    - New measures
    - Sunsetting measures
    - Changes to existing measures
    - Changes to groups of measures
    - Policy related issues
  - Measure inputs (Shared Objects / DEER changes)
  - Other data?





**Audience** 

Engagement

#### **What Data**

How/When Receive

- What data is more important for you to track?
  - Measure related:
    - ➤ New measures
    - Sunsetting measures
    - Changes to existing measures
      - Same major version
        - Administrative change only (typo, formatting)
        - Permutation number change (added delivery types, BT, vintages)
        - Data corrections
      - New major version
        - New Offerings
        - Impact changes (savings, cost, NTG, etc)
    - Changes to groups of measures; Alerts users to:
      - New measures
      - Common focus areas
      - Your custom subscriptions
    - ▼ Policy related issues



**Audience** 

Engagement

**What Data** 

**How/When Receive** 

- How/when do you want to receive information?
  - Self-serve
    - Live reports
    - Dashboard on eTRM
  - Delivered to you
    - Email (one or groups of issues)
    - Monthly / Weekly / Daily report
  - Other ways?





**Audience** 

Engagement

What Data

How/When Receive

- How would you want to provide feedback for common requests:
  - Recommend changes to current measure package version
  - Recommend changes to future measure package version
  - Comment on Validation Data lists
  - General questions





# Next Steps



#### Next Steps

- The survey will be available through the Cal TF Website if you want to share this with other members of your internal team.
- Survey:
  - https://www.surveymonkey.com/r/C8W7GV3
- We are reaching out to:
  - Program Administrators
    - ▼ IOUs, POUs, CCAs, RENs
  - Implementers
  - Measure Developers
  - CPUC and Consultants
  - Evaluators
- Integrate feedback into future eTRM Enhancements

