



DRAFT Policy on Measure Selection

Overview

The California Technical Forum needs a system through which it can evaluate and select technical work for review so as to maximize the impact of the Technical Forum's limited resources.

Policy Objectives

- Incorporates Cal TF's strategic goals
- Does not duplicate existing efforts/processes
- Nimble enough to allow unforeseen time-sensitive items to be integrated into workflow
- Allows for participation of select TF representatives
- Utilizes clear and transparent decision criteria

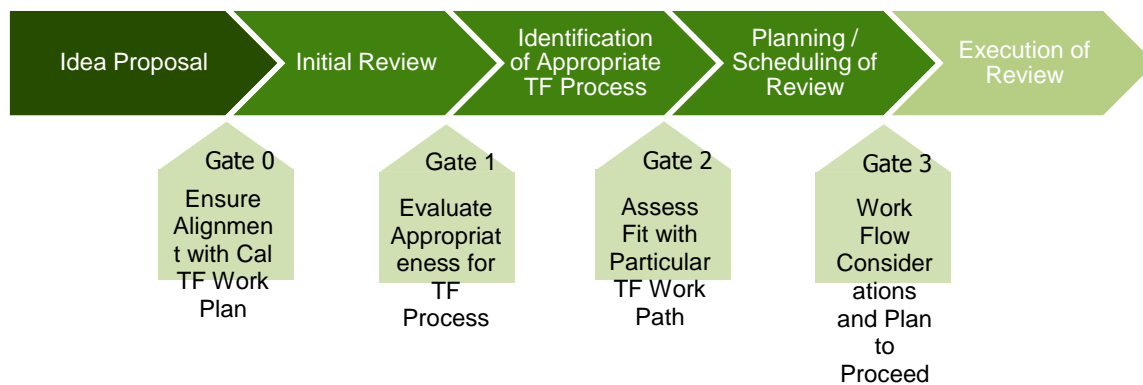
Statement of Need

For the first few months of the TF's work, Cal TF staff has been working closely with IOU and other stakeholders' technical staff to select new measures for TF review. This system was appropriate at the beginning of the TF's tenure, as it allowed Cal TF staff to be strategic and prompt about measure selection; however, it does not allow for TF member input nor does it fully leverage existing processes, and is thus not the ideal permanent solution.

Cal TF Proposal

Cal TF staff proposes a stage gate process, where a subcommittee of TF members, Program administrator staff, and Cal TF staff make appropriateness and process decision at four key junctures.

Proposed Stage Gate Process



At each decision point, measure proposals will be evaluated according to pre-selected criteria. The criteria evolve from threshold requirements to weighted ideals as the process progresses from ensuring alignment with Cal TF requirements to evaluating relative value.

Proposed Evaluation Criteria

Gate 0: Ensure Alignment with Cal TF Work Plan		Gate 1: Evaluate Appropriateness for TF Process		Gate 2: Assess Fit with Particular TF Work Path		Gate 3: Workflow Considerations and Plan to Proceed	
<i>Criterion</i>	<i>Weight</i>	<i>Criterion</i>	<i>Weight</i>	<i>Criterion</i>	<i>Weight</i>	<i>Criterion</i>	<i>Weight</i>
Is it a new or outdated deemed measure?	Threshold	Net energy savings potential	20%	Technical difficulty	20%	Timeframe of measure opportunity	33%
Does it have statewide relevance?	Threshold	Cost effectiveness potential	20%	Level of innovation	20%	Existing workload	33%
Are there any political considerations?	Qualitative	Cumulative market potential	20%	Complexity	20%	Member availability to champion	33%
		Cumulative DSM potential	10%	Urgency	40%		
		TF Technical Expertise	10%				
		Aligns with CA Long Term Strategic Plan	10%				
		Customer Comprehensiveness	10%				

Note: The Technical Forum must decide if 'Program Administrator Support' will be treated as a threshold criterion. This decision will be made at the November TF meeting.

This proposal will achieve the desired outcome by:

- Incorporating the Cal TF's strategic goals by ensuring that all measures reviewed by the Cal TF align with the Cal TF Work Plan (Gate 0) and maximize the EE value brought to the California market (Gate 1).
- The inclusion of Program Administrator staff will help harmonize the Cal TF's efforts with PA priorities and therefore does not duplicate existing efforts/processes.
- It is nimble enough to allow unforeseen time-sensitive items to be integrated into workflow because it will be an ongoing intake process.
- Allows for participation of select TF representatives in the intake and prioritization process.
- Utilizes clear and transparent decision criteria and will be memorialized accordingly by Cal TF staff.

Support

The proposed Cal TF stage gate process draws from Southern California Edison's honed New Products Development model. Both processes share the goals of transparent and consistent intake evaluation and cross-functional integration of strategy and goals.

Date Issued	
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Prior Versions	